# The Wisest Solution for Your Entertainment Center



Designed by Operators, for Operators!

# DESIGNED BY OPERATORS, FOR OPERATORS!

# **OVERVIEW**

Over **65 years** of experience as an operator, **30+ years** of experience as a supplier, industry **pioneers**, **2,200+** installations, and **70+** countries.

That's how you know you're working with the **real deal!** 

The Complete Solution for your Business!

CASHLESSSYSTEM

Dubt Circl - Point of Side - Recomption - Point & Event.

Almost every feature that is now considered a standard requirement today for any cashless system was originally invented and developed by Sacoa (VIP pricing, TimeCards, multiple price levels, wireless connectivity, and more).



Through lowered theft, improved pricing strategies, and increased control, our customers experience an average increase in revenue of **over 30%**.

#### **APPLICABLE TO ANY TYPE OF ATTRACTION**

- Bowling Lanes
- Laser Tag
- Karting
- Trampoline Parks
- Simulators
- Virtual Reality
- Rides
- Escape Rooms
- Pool Tables
- Mini Golf
- Arcade
- Skate Parks

#### **FLEXIBLE PRICING**

- Schedule multiple price tables by day and hour to increase earnings
- Set special discounts for designated times
- Reader display shows all prices (normal, VIP, and gold)





#### **BALANCE ROAMING**

- PlayCard contents can be used at multiple locations under the same company
- Seamless PlayCard transfers



#### **HYPERPASSPORT**

- Specially tailored towards amusement parks
- Valid for specific attractions, times, amounts, and other limitations



#### **TIMECARD**

- Load PlayCards with a set amount of time for use on select or all games
- Useful for birthdays, corporate events, etc.
- Prize-giving games (such as claw machines) can deny TimeCards





30' **90**'

# **READERS**

FLEXI **SPARK ACCESS CONTROL FOR RIDES** 



- PlayCard reader with NFC & RFID technology (PlayCards, wristbands, key fobs)
- Full, 2.8" color touch-screen, auto rotation, and e-ticket counting
- Color-code according to age restriction, promotions, tickets, and other factors
- Heighten e-ticket winning and counting with programmable flashing lights
- Optional magnetic-strip reader attachment
- Universal Card Link (UCL) compatibility
- Water and dust resistant (on RFID readers)

















- The most advanced all-in-one wireless reader on the market with RFID, NFC, & dual-head Swipe or Tap technology
- Contact-less play with RFID PlayCards, wristbands, tokens, & key fobs
- Full, 3.5" color screen, auto rotation, e-ticket counting, and twin head reader allowing for a swipe in any direction
- Universal Card Link (UCL) compatibility
- Water and dust resistant (on RFID readers)

















 Manual Access Device designed for smaller rides

#### **RFID WRISTBANDS**



- Customizable RFID wristbands
- Specially tailored to amusement parks



# **POINTS OF SALE**

#### **SACOA POS**

### **MOBILE POS (m-POS)**

# **K4 KIOSK**







- Sells, analyzes, and recharges PlayCards individually or in batches
- Split payments, waiver searches, transfers, consolidations, combo buttons, etc.
- Remote printing capabilities, modifiers, and running tabs (POS only)
- Barcode reading for retail products and coupons (POS only)
- Multiple tax types
- Automatic inventory tracking
- Multi-language capabilities
- API solutions for other vendor systems (F&B, bowling, hotels, etc.)
- Game emulation function (M-POS)
- Control Access System (CAS) for timed attractions (M-POS)
- Redemption exchange capability (M-POS)

• 32", full HD touch screen monitor

User Friendly Interface

- 23" promotional upper screen
- Improves transaction speed and reduces personnel requirements
- Sells, analyzes, and recharges PlayCards
- Sells admission tickets (HyperPassports) to specific games/attractions
- Secure steel cash compartment
- Shopping cart function with effective upselling techniques
- QR Code scanning\*
- Flexible promotional packages
- Accepts cash and credit/debit cards









# SYSTEMS FOR SMALLER LOCATIONS

#### **SACOA EZ SYSTEM**

Sacoa's "all-in-one" cashless system for game rooms is the industry's **FIRST** self contained and self installed cashless payment system available since 2006.

Our low cost solution for unattended or smaller locations includes everything needed to manage a fully wireless and ticket-less game room.

#### Useful In:

- Bowling Centers
- Movie Theatres
- Trampoline Parks
- Hotels
- Restaurants

#### Comes With:

- Touch screen monitor
- Real-time online sales and game activity reports
- Built-in backup for secure data storage and redundancy
- Secondary flat panel and promotional advertising multimedia software available as optional equipment

# Multiple languages chosen directly by customers.



Plus all the industry-leading features of the Sacoa Kiosk!

#### REDEMPTION COUNTER SYSTEM







- Up to eight bar code-scanner-equipped attendants servicing up to 64 customers
- Hi speed operation with multiple items per transaction
- Capable of interfacing directly with ticket-eaters and ticket weighing stations or reading vouchers from popular models like Deltronics, Smart, Benchmark, and more
- A "big-board" video output is available to drive large-screen TVs, allowing customers to see ongoing transaction details

# One attendant, multiple customer transactions at once!

#### **INVENTORY CONTROL SYSTEM**

Our specialized application delivers a complete inventory control system that interacts smoothly with Sacoa's redemption features, including:

- Multi-site and multiple storeroom capable
- DPL (Digital Packing list) import and automatic DPO (Digital Purchase order) creation for all articles below set minimum in most popular standard formats
- Inventory items cataloged by category/sub-category with labeling capabilities
- Flexible pricing structure for redeemable items
- Full audit and accounting both by location and consolidated
- Comprehensive inventory report showing purchases, returns, redemptions, and more, by storeroom and/or item for selected date ranges
- Specific reports ordered by value, inventory, quantity redeemed, etc.

# **ONLINE PLATFORMS**

#### **MOBILE APP**

# CRM

#### **PARTY & EVENT BOOKING**

#### **SALES & PROMOTIONS**

#### **SACOA PAY**











- Native Android/iOS App available from Play/Apple Store, branded with your company's own name, look, and feel
- Allows registered guests to check their PlayCard balance, purchase special offers online, and accumulate reward points
- Features store details including map, location, direct call, website link, online party booking, and includes push notification abilities to keep your customers updated with your latest offers and news

- Our cloud-based CRM module allows guests to sign-up to check their PlayCard balance online
- The registration process is initiated at a Sacoa Kiosk (or, optionally, at a Sacoa POS) and later completed by customers online
- Prompt to enter e-mail address when purchasing or recharging PlayCards
- Built-in newsletter mailing engine allows for the managing of customtailored marketing campaigns and may be integrated with existing Mailchimp/Sendgrid accounts for e-mail blasts

- Book, schedule and manage events by date and time for any number of rooms. Optionally include packages containing various entitlements (time, money, chips, HyperPassports)
- Status of all bookings viewable in a planner format by room, day, week, or month
- Adaptable to your business needs with numerous customizable features
- Bulk PlayCard activation and audits

Online sales module allows registered guests to recharge their PlayCards online, choosing from a variety of preset offers, which means customers may "skip the line" by purchasing directly from the palm of their hand

Allows guests to use their smartphone as a PlayCard, to pay and play, recharging their account either at a POS, Kiosk, or online

# **WAIVERS**



- Schedule reservations for - Schedule reservations for 100 - open for 30 100 - open for 30 Laser Tag, Go Karts, Mini Golf
  - Both Walk-In Mode and Reservation Mode available
- Signing capabilities through CRM, allows registered guests to sign waivers online before entering your facility, providing a faster check-in process
- Store signed waivers online

#### **ATTRACTION SCHEDULER**



# **BACKEND**

#### **ZODIAC: SACOA'S ALL-IN-ONE ADMINISTRATIVE CONSOLE**



- Web-based accessibility from any device within your Sacoa network
- Responsive design for mobile, tablet, and PC use
- User friendly tool suite to setup and manage your system:
  - Game and price setup with price table scheduling
  - Access control configuration for time based attractions
  - POS, m-POS, and Kiosk product and button setup
  - Product stock management
  - Multiple security levels for different users
- Multiple video tutorials
- Troubleshooting wizard
- Multi-language support
- System health monitoring dashboard
- Sales and game collection summary reports
- PlayCard roaming capability
- Simple and remote game enabling/disabling
- PlayCard search functionality with exporting/printing capability

#### **ONLINE STORE**





















• A newer and easier way to order Sacoa equipment and parts. You can check out the newest items and latest releases, follow up with your order progress, and quickly receive all the information you need in order to avoid any interruption with your business

Everything at your fingertips!

# **REAL TIME MONITORING, ONLINE REPORTING**

#### **REPORTS**



- Monitor game performance, sales, and other factors in real time from any device and anywhere in the world (with AnyDesk, TeamViewer, etc.)
- System can manage and control standard paper ticket dispenser, keep track of tickets awarded, and optionally credit them virtually to customer's PlayCard
- Game activity reports show collection, plays, Bonus Credit plays, payout percentage, and a wealth of other data points for each individual game
- Collection, sales, and recharge reports can be sent daily, weekly, biweekly, monthly, yearly, or by another period of time, via e-mail and other mediums

Custom tailored reports



Keep your business in the palm of your hand!

# WHAT DO WE BRING TO THE TABLE?

#### **PROVIDED SERVICES**



#### STAFF TRAINING

With every Sacoa PlayCard System comes a thorough training program on our features designed for all staff positions

#### MARKETING CONSULTING

Our team is ready to help tune your system to meet your goals through price setting guidelines, market analysis, promotional designs design, loyalty programs/features, and more

## • OPERATIONS, TECHNICAL, AND MARKETING MANUALS

Sacoa provides detailed onsite reference manuals for cashier operations, technical service and support, promotional development/generation, marketing analysis, and customer satisfaction. The strategies and ideas presented are based on more than 65 years of experience in the entertainment industry as an operator and 30 years of experience as a trusted and respected supplier

#### SUPPORT TEAM

Our talented, efficient, and multi-language support team is available for you online 24/7. They are ready to resolve any issues or answer any questions, not only during the crucial pre- and post-opening days, but(ALWAYS!)

Free software upgrades!

#### **30+ YEARS SUPPLYING MANAGEMENT SYSTEMS**



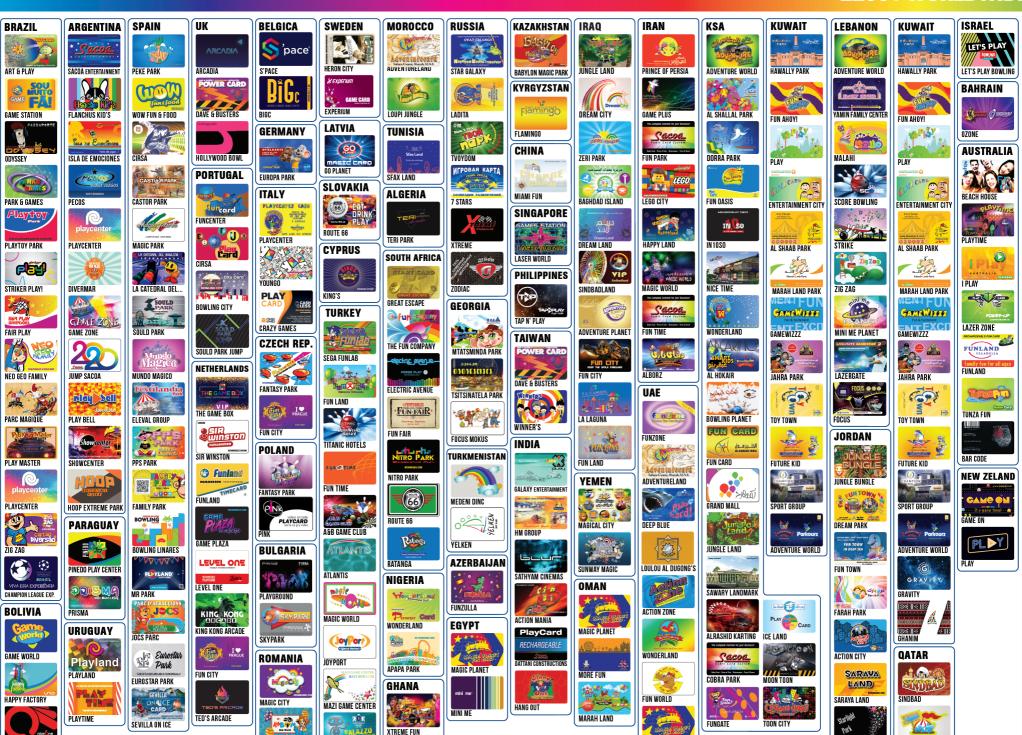
- Developed by professional and experienced
- More profitable operations and faster ROI
- Increased revenues (average increase of more than 30%)
- Constant development and improvement of features
- Unparalleled 24/7/365 worldwide support
- Flexible installation and implementation
- Driven by industry and marketing needs
- Low cost of ownership



Join us, and let the magic begin!

# SACOA INSTALLATIONS





KABOOM KIDS WORLD

PALAZZO

LAND WAOII

STARLIGHT PARK

# **TESTIMONIALS**















#### George Smith, President of FEG LLC, USA.

"Sacoa has been more than justified with its flexibility affordability, and lack of problems with the system. We increased sales over 30% since installation. Support has been consistent unstinting and unfailing".

#### **Darren Des Roches, Director of GameWorks, USA**

"The system's flexibility and reports have been a key factor in successfully restructuring of our game rooms. Sacoa's customer service has been instrumental in keeping our system 100% operational 24/7".

#### Rick Barsness Owner/CEO. IPC, USA.

"We use SacoaCard exclusively in our 6 Family Entertainment Centers. They are so responsive to our needs to provide reports, etc to help us grow our business and make more money".

#### Dale Williams, Williams Amusements, CEO, USA.

"You have every reason to be proud of your crew! They are amazing. We opened "on the 4th of July" with an outstanding partner in Sacoa. They simply "made it happen" with NO downtime! Thanks for everything!".

### Sean J. Kennedy, President SBK Enterprises, USA.

"The Sacoa Support Team our top notch. The quality of their system and everything it can do is amazing in increasing revenue at our locations. This is the company that cares about their customers".

#### Aaron Sagendorf, Director of S&F Management Kings Dining & Entertainment, USA.

"Sacoa's game play tracking reports have been a time saver and game changer for our operations. The entry investment is well worth it to move away from the coin system. The guest experience has improved".

#### Don "Woody" Woodward, Game On Arcade and Sports Pub, USA.

"Customer support has been awesome, even at our most critical times. Problems happen- it is how they are resolved that matters. I recommend Sacoa to anyone opening a new venture".

#### Raul Vasquez, Manager of City Park, Colombia.

"Sales are up 20%. Previously the question was Is it worth the investment to install Sacoa at all our stores?, now it changed to: How do we go about upgrading all operations in the shortest possible timeframe?".

#### Juan Carlos Rizzu, President of Tursol S.A. Uruguay.

"The best part of using this system is the free time I now have to enjoy my family. The system manages my business and I just count the profits!".

#### Enrique Zuniga, General Manager of Juegos Diana, Santiago, Chile.

"The system is a success. Collections went up from minute one with absolut control. Very positive to have online help assistance. We are very satisfied".

#### Miguel Angel Notario. Owner of Sould Park, Spain.

"Sacoa card system is the best move I made for my parks and my business. I have improved my earnings 32% and the control 100%. I highly recommend it, the support staff is incredible. Thanks for your attention".

#### Stan Caminsky, President of Caminsky Group of Companies, South Africa.

"Our experiences with Sacoa have only been at the highest levels for our 7 FEC's, and looking for more. The first on our tick list is Sacoa".

#### John Sophios, Managing Director of iPlay Australia.

"Thanks to the Sacoa team for supplying us a great card system and awesome support. It is good to deal with a family run company which can relate to the on going needs of an amusement machine operation".

#### Barry Kachanovsky, Director of Neo Geo Family Brazil.

"Sacoa's expertise and technical knowledge is highly remarkable. The fact of being operators themselves, proved themselves to be such professional experts. Amazing results!".





























