

PlayCard

The Marketing System



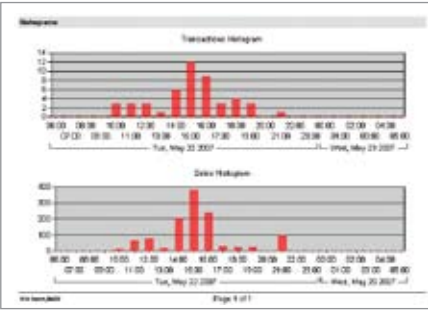
By Operators For Operators!

DR-200 Card Reader



Payment Breakdown	Ops	New Cards	Net Total	TAX	Gross Total
Cash	20	20	\$500.00	\$0.00	\$500.00
MC	5	7	\$200.00	\$0.00	\$200.00
VISA	0	7	\$100.00	\$0.00	\$100.00
Totals	42	34	\$800.00	\$0.00	\$800.00

Cashier Breakdown	Ops	New Cards	Total
Mike Traversi	0	0	\$140.00
BAR	26	24	\$760.00
Totals	42	24	\$900.00



Exclusive Stainless Steel Motorized Turnstile

OVERVIEW

- Strong marketing features designed to enhance customer loyalty.
- Based on more than 50 years of experience at our own 35 FECs in Argentina and our customers' operations worldwide.
- In use, since 1993, by some of the most successful FEC and Park operators in the world, including:
 - Dave & Buster's - all their 45 stores in the U.S., Canada, England and Taiwan, plus the recently acquired Jillian's locations.
 - Gameworks, who decided to replace their old debit card systems in their 18 stores in the U.S, plus 1 in Mexico.
- Outstanding performance, reliability and unparalleled support!

REAL TIME AUDIT - ONLINE REPORTING

The Sacoa PlayCard System offers on-line reporting and rich auditing features that allow to know any game's performance on real time, from anywhere in the world. Sacoa Playcard Controllers can simulate and control standard ticket-dispensing mechanisms, keeping track of tickets awarded by games and optionally crediting them to the player's card (according to company's policy or individual player's choice). The System's features and reports also allow proactive prevention of customer and insider pilferage and fraud.

- Game activity reports show collection, plays, bonus plays, payout percentage, and a wealth of other information for each individual game.
- Daily collection report shows all pertinent sales data for a single day or period.

UNIQUE ULTRA FLEXIBLE PRICE ENGINE

- Create any number of price tables and schedule them by day of the week and hour.
- Set special discounts or use automatic demand-based pricing.
- Maximize income on top games, enticing customers to play at reduced rates during off-peak hours and on less popular games.
- Games display Normal and VIP prices and discounts.

APPLICABLE TO ALL TYPES OF ATTRACTIONS

- Simulators
- Kiddie Rides
- Rides
- Playstation
- Internet
- Pool Tables
- Bowling Centers
- Entrance Control
- Redemption Games
- Air Hockeys
- Access Doors

ACCESS CONTROL FOR RIDES

- Stainless steel motorized turnstile which allows only one customer to go through per card swipe for larger rides.
- Plastic box with light button kit for smaller rides.

SACOA POS

- Sell any product, such as food and beverage, and retail merchandise.
- Analyze, sell and recharge cards both individually and in batch.
- Accept cash, credit card or tender as payment.
- Multiple currencies and multiple taxes are supported
- Transaction Voiding and Refunds allowed
- Touch screen interface, optional receipt printer and cash drawer.
- POS stations may be tailored according to the different products to be sold at each location.
- Any POS system, such as Micros®, may be integrated with the system allowing all operations to be performed from it.



Sacoa Pos

SACOA KIOSK

Touch-operated card selling, recharging and analyzing point

- User friendly interface.
- Allows customers to audit their cards, showing balance, date & time info for games played, credits purchased, bonuses won, etc.
- Enhances transaction speed while reducing personnel requirements.
- Cash and credit card acceptance.
- High-speed thermal receipt printer.
- 17" touchscreen flat panel.
- Through-the-wall mounting or free-standing cabinet.
- Customer selectable graphics and decor.



Sacoa Kiosk

TIMECARD

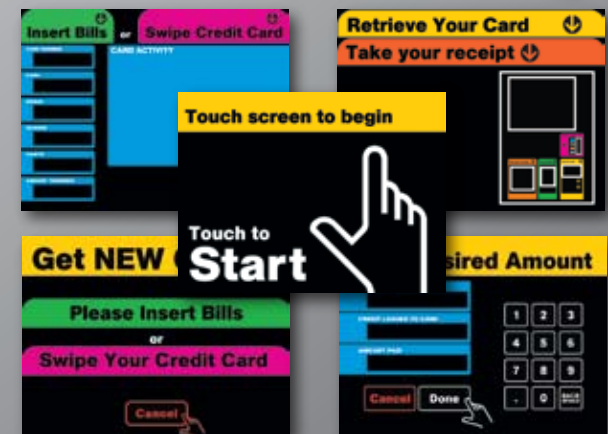
- Specially useful for birthday or corporate parties: Load cards with a preset time span during which they can get free play on certain games.
- Concurrently holds credits to play prize-giving games.

HYPER PASSPORT

- Specifically tailored for Amusement Parks: Valid for a pre-defined number of rides on selected attractions, Hyper-Passports allow cards to hold various entitlements.
- Can simultaneously operate as an ordinary card.

CUSTOMER ROAMING SERVICE

- Credits charged on a card at one location can be used at any other location within the company.



SACOA WIRELESS

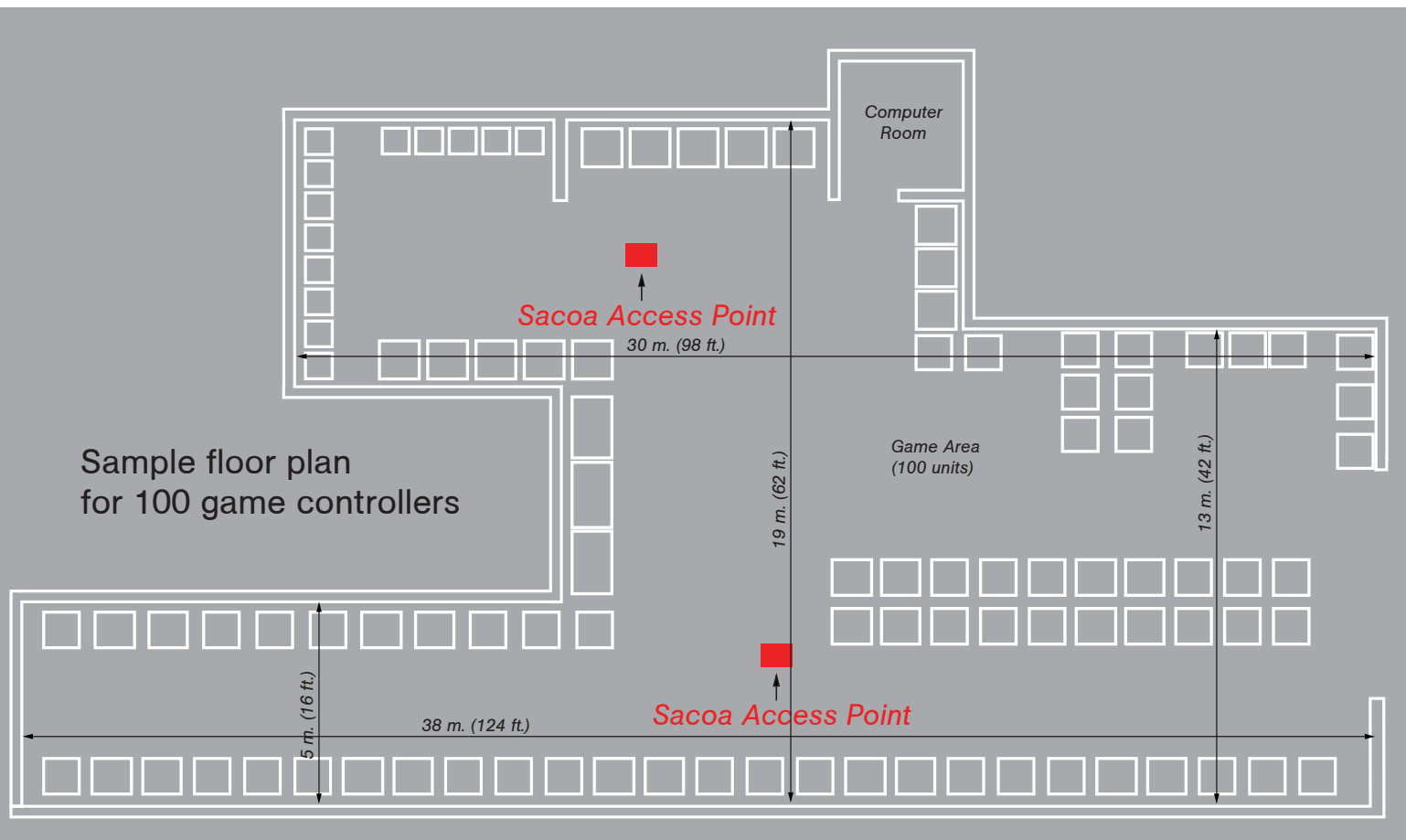
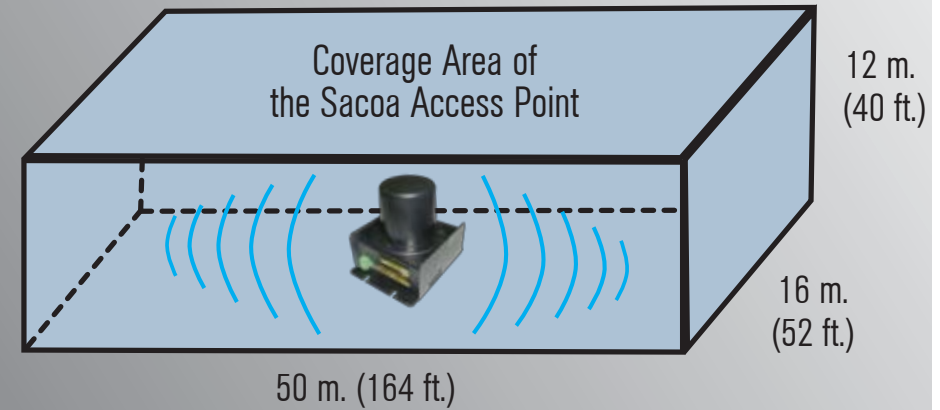
The information transferred between the server and the games is handled by Sacoa Access Points distributed throughout the venue. It is fully compatible with wired operation and functionality of the system as a whole is independent of the connection method. Installation is simple and effortless, ideal for traveling fairs and amusement parks.

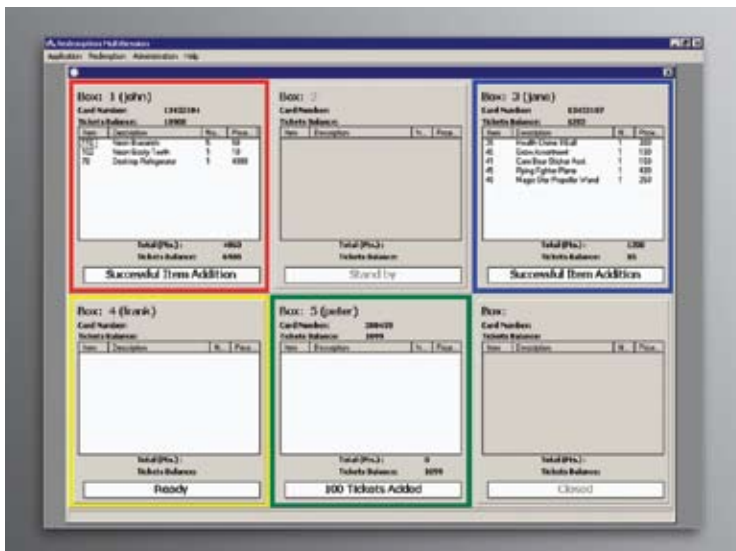
How the system works?



SACOA WIRELESS - Coverage Area

- A single Access Point can handle up to 50 Controllers at the same time and covers 50 mts. long x 16 mts. wide x 12 mts. high.
- Access Points coexist with WiFi, BlueTooth, wireless telephones and cell phones. The frequency of operation is configurable by software.
- Up to 99 Access Points can coexist in a single store.
- Access Points and Controllers have upgradeable firmware.





SACOA INVENTORY CONTROL SYSTEM (SICS)

A specialized implementation of a standard, full-fledged inventory control and management system designed to interact simply and efficiently with the Sacoa System's redemption capability, including features such as:

- Browser-based Web on line inventory control application.
- Multi-branch capability and multiple store-rooms within each branch with transfer capability and full audit trail including transit bills for inventory in transit and receipt confirmation (inventory movement, purchases and returns for any branch, purchases transferred to other branches, stock adjustments (listing who did the adjustment and why), inventory query showing total quantity at all branches, and more).
- DPL (Digital Packing list) input and automatic DPO (Digital Purchase order) creation for all articles below set minimum in most popular standard formats.
- Inventory items categorized by category/sub-category with labeling capability.
- Flexible pricing structure on redeemable items with full audit and accounting by branch and consolidated.
- Items in store-rooms defined as 'redemption capable' may be exchanged for points taken off a Sacoa PlayCard.
- Six security levels enabling access to different functions.
- Stock Balance Report showing items purchased, returned, redeemed, redeemed returned, adjustments, incoming and outgoing transfers, price and cost value either detailed or grouped by branch, storeroom and item between any two selected dates.
- Redemption specific reports including item ranking by most valuable, most numerous or most redeemed, items redeemed and tickets loaded reports, redeemed articles returned, ticket transfers between cards, ticket balance report and redemption detail report for a given date or range of dates.



Additional screen (optional) with info for customers

SICS HIGH-EFFICIENCY REDEMPTION COUNTER PROGRAM

- Allows up to 8 operators to service up to 64 persons simultaneously.
- Based on attendants equipped with wireless bar-code scanners, allowing high-speed operation for placing tickets on cards and redemption of multiple items per transaction.
- Each operator is free to service any of the customers. Thinking time of patrons can be used to service others.
- Capability to interface directly with 'behind the counter' ticket-eaters and ticket weighing stations or 'read' ticket amounts from precounted vouchers from stand-alone automatic ticket eaters such as Deltronics, Smart and Benchmark's.
- A 'big-board' video output is available to drive as many monitors or even large-screen plasma TVs allowing customers to see their status while in-transaction.



E-TICKETS/PAPER TICKETS

- Work as a dual-mode system or entirely on e-tickets, dramatically reducing costs.
- E-Tickets prevent tickets from being dispensed under certain circumstances, such as birthday parties.

PARTY RESERVATION MODULE

- Allows booking, scheduling and managing events by date and time for any number of rooms in the facility.
- Status of bookings is viewable by room, date, week or in monthly map format.
- Manages bulk activation of cards needed.
- Package types may include various entitlements for playing games (Time, Money, Chips, or passports allowing play on certain games).

INCLUDED SERVICES

OPERATIONS STAFF TRAINING

A thorough training program on the system's features targeted at employees assigned to cashier operation, card system promo personnel, and administrative, technical and supervisory staff.

MARKETING CONSULTING

Our team is ready to help you tune your system with price setting guidelines, market analysis, promo design, customer loyalty features implementation, etc.

OPERATIONS, TECHNICAL AND MARKETING MANUALS

In-depth manuals for cashier operation, technical service and support, promo development/generation, marketing analysis and customer satisfaction assurance. The strategies and ideas presented are based on more than 40 years experience in FEC operation.

HELP DESK

Our help desk is permanently online ready to solve any problems or to reply to any questions you might have, not only during the crucial post-opening days, ALWAYS!

FREE SOFTWARE UPGRADES

Get the latest software version upgrades to keep your installation up to date. Add new features and improvements at no extra cost!

OPTIONAL SERVICES

SELECTION OF AN APPROPRIATE MIX OF SIMULATORS, VIDEOGAMES, REDEMPTION GAMES, KIDDIE RIDES AND FAMILY RIDES

Selection of the appropriate number and type of amusement games based on the evaluation of size, capacity, reliability, entertainment value, potential revenue and cost of each attraction. Focus is on achieving the optimal mix of attractions in order to match the preferences of the target market. This maximizes revenue by increasing player satisfaction. We can offer you selected attractions, both new and refurbished.

SITE LAYOUT DESIGN

Definition of an optimum site layout where each amusement is placed according to proper customer flow and operational and aesthetic criteria (including administrative and control facilities).

ASSEMBLY, INSTALLATION AND PROGRAMMING OF GAMES

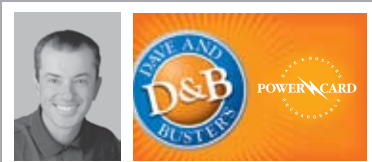
You may have our team of engineers and technicians with over 10 years experience set up your equipment.

DESIGN AND DEVELOPMENT OF SUCCESSFUL REDEMPTION OPERATION

Establishment of the appropriate payout percentage settings for each game, as well as size and style of redemption center, variety, quantity, and pricing of merchandise.



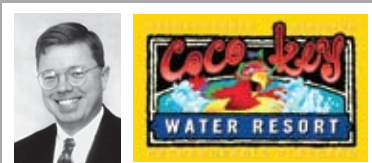
OUR CUSTOMERS



Dave Corriveau, Chairman and CEO
Dave & Buster's, USA.

"With the Sacoa Power Card, Dave & Buster's revenue has increased, our customer service has been enhanced and it put us on a platform that can keep up with our

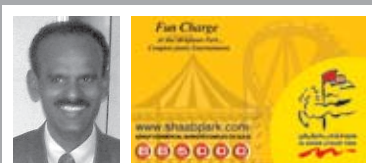
rapid growth. Reliability and support far exceeded our expectations. We're extremely happy with the Sacoa people".



George Smith, President
Family Entertainment Group, USA.

"After working with debit card systems since 1985, I have found most to be failing in either hardware, software or support. Without question, the selection of

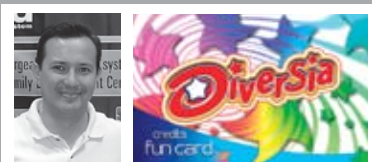
Sacoa has been more than justified with its affordability, flexibility and lack of problems with the system. The documentation was complete and clear. The installation crew included some of the hardest working and most knowledgeable technicians I have ever dealt with. We now have a system which has allowed us to increase sales over 30% in our Ferncroft location since installation. Support has been consistent, unstinting and unflinching. We have had real and verifiable success with the system. I'm pleased and unhesitating in my confidence in Sacoa and your team. We definitely intend to use the system in new locations".



D. R. Reddy, Manager
Sha'ab Park, Kuwait.

"The system offers instant reporting which is very beneficial for a huge outdoor park facility like ours. We can monitor the prices of the rides and the traffic

at the entrances and at each individual ride. It is fool proof, very secure, customer friendly and helps saving operational costs".



Jorge Luis López, Manager for Development
Grupo Multimedios, Mexico.

"Thanks to the efficiency, security and flexibility afforded by the Playcard System, we have achieved in Diversia a level of control over the business

which gives us an unmatched competitive advantage".



Neal M. Rosenberg, President of Monduce INC.
USA.

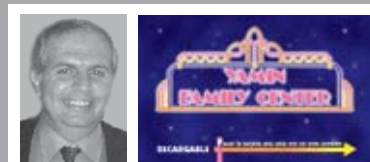
"Accountability made Simple: "The Sacoa Playcard System." When you need it right the first time around, it's the only way to go!"



Alexander Katsman, Vice-President
Dialog International Inc., Moscow, Russia.

"We are very much satisfied with PlayCard System. It is simple in operation and user-friendly, reliable and efficient. Installation of PlayCard system resulted in the

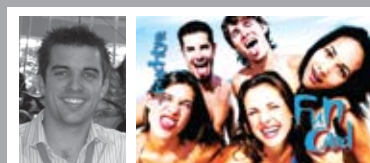
considerable increase of income generated by our STAR GALAXY family entertainment centers. We successfully use it in the fourteen existing STAR GALAXY centers and will definitely install it in all the future centers that will be opened in Moscow and in other cities of Russia and CIS countries. We recommend PlayCard system to all Russian owners and operators of entertainment facilities and are ready to provide any necessary assistance in its delivery and installation".



George Yamin, President
Yamin Family Centers, Venezuela.

"With the Sacoa System our business entered a new era. We can now manage our 14 stores with ease and efficiency. Revenues have increased way beyond our

expectations and hidden costs have been eliminated. Use of the system opened the door for an immediate expansion of our chain. Pity we did not meet the Sacoa people months before!"



Matt Hodge, General Manager
The Beach House, Adelaide, Australia.

"We wanted a debit card system capable of handling everything from waterslides to rides and video games in both pay-as-you-go and passport modalities, and

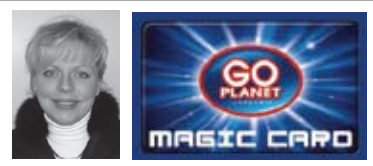
also needed our food and beverage fully integrated in our new venture. Only Sacoa System could offer a complete system solution, efficiently and securely integrated in a cost effective manner. It has proven to be extremely reliable and easy to operate. Support and technical back-up is exceptional, and coupled with numerous marketing and audit procedures the entire 'Sacoa experience' has certainly exceeded our expectations".

OUR CUSTOMERS



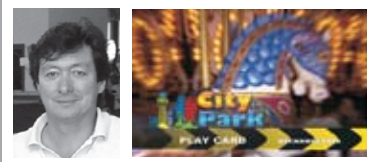
Radwan H. Hejazi, Operation Manager FEC Majed Al Futtaim Group of Co., Dubai, United Arab Emirates.

"We installed the PlayCard system, and have had no problems at all. The system is tremendous, in terms of flexibility, management control, and security. I am confident it is contributing positively to our sales. I doubt we will wait to finish the evaluation period before we start installation in our other stores, and it is certainly going in to our new projects".



Nataly Junele, owner, indoor entertainment centre "Go Planet", Latvia, Riga.

"The Playcard System has proven to be a perfect component of our entertainment business. Now we cannot imagine our indoor entertainment centre Go Planet without it. It allows us to be in total control over all cash flows, see the real situation at any time allowing us to make necessary decisions on time. It also provides us with the vital statistics on each attraction giving us an opportunity to make our business as efficient as possible. And, of course, we would like to point out a perfect, professional and reliable service of the Playcard System people".



Raul Vasquez, Manager City Park, Colombia.

"We are more than satisfied using the Sacoa PlayCard System. Sales are up 20% and customer satisfaction is at an all time high due to constant promotions and discount offers. Our managers are now free to dedicate their time to cater to customer needs, motivate our personnel and general oversight of the operation. Whereas previously the question was 'Is it worth the investment to install PlayCard at all our stores?', it has now changed to: How do we go about upgrading all operations in the shortest possible timeframe?"



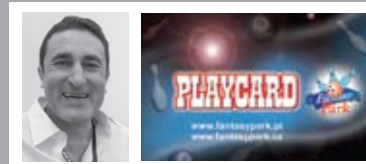
Toni Fornés, COO Elevall Group, Spain.

"The implementation of the PlayCard System at our Benidorm FEC in August 2001 resulted in a 10% increase in forecasted revenue. This offset a substantial part of the debit card system installation. A further 30% of the total cost was offset by the elimination of the cash float".



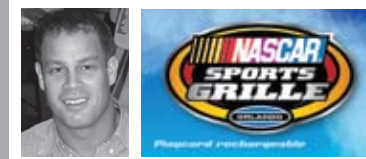
Scott Boardman, Vice President of Information Technology America's Incredible Pizza Company, USA.

"It has been a real pleasure working with Sebastian on our Monterrey, Mexico location as well as our upcoming Memphis, TN location. He as well as his installation team that installed in Mexico were very professional and made sure everything was as it should be in regards to operations and reporting. Everything that we have asked they have accomplished without hesitation. We look forward to working with the Sacoa team in the future".



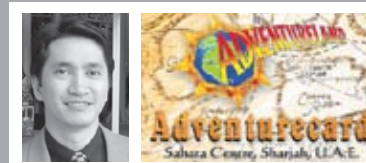
Yaron Cohen, General Manager Fantasy Park, Poland.

"Since December 2001 we are using the Play Card system. We're very satisfied having a great marketing and control abilities. In the last six years, the number of the system obstacles aimed to zero. The support of Sacoa crew is amazing, very quick and perfect. Fantasy Park will open another 8 branches of Amusement Parks in Eastern Europe, I'm planning to have the Play Card system on each one. I can't imagine my branches without such a useful system".



David Goldfarb, Owner PrimeTime Amusements, USA.

"I have recently installed my fourth Playcard System at Xtreme Indoor Karting in Ft. Lauderdale and could not be happier. We are making a minimum of 30% increase in overall revenues. We installed our first wireless system at Nascar Cafe in Universal Studios Orlando with great success. If you are looking for consistent accounting and increasing your profits, the Sacoa System is highly recommended! PrimeTime Amusements would also like to thank all of the tech support and a special thanks to Violeta".



Glenn Figueroa, Chief Operating Officer Adventureland, Sharjah, United Arab Emirates.

"The Sacoa system is the most cost effective investment we've made for the Adventureland project. The system also helps streamline our operation in terms of management information. Management can now make better decisions based on the quality of information we get from the data".

PlayCard

The Marketing System

OVER 500 INSTALLATIONS WORLDWIDE



Sacoa
Wireless Debit Card System

Call us +1-214-256-3965 - www.playcard.com.ar - playcard@sacoa.com